SMART HOTEL **BRILLIANT BUSINESS**

Control4

> "As I entered the room for the first time, the drapes and sheers opened, music started playing the lights gradually brightened. Was I impressed? Yes."
>
> —Electronic House

A stay to remember

Welcome to a smart hotel. A hotel that anticipates the needs of its guests and its staff. A hotel where service meets sustainability. And where comfort, quality and luxury are never compromised.

With one remote, guests can control drapes, lights, temperature, TV, music, as well as schedule wake-up calls, request valet service and more. And through one easy-to-use system, hotel staff is always just one touch away from ensuring the perfect stay.

The Control4® Hospitality Solution works with 4- and 5-star properties—retrofit or new construction—to transform the guest experience and enhance hotel operational efficiency, creating a win for the property manager and a very special stay for the traveler.

Better still, our solution is 100% scalable so you can start small and dream big.

Extraordinary experience for guests.
Incredible opportunities for hoteliers.

Control4® technology makes it easy and effortless for hospitality service and sustainability to coexist without compromising comfort, quality or luxury. Here are just a few examples of how Control4® solutions have impressed the guest—and pleased the hotelier.

• At a premier resort in Deer Valley, Utah, guests can control all the lights, thermostats and fireplace, as well as request concierge services from the easy-to-use TV menu.

• A luxury Beverly Hills hotel wanted an unforgettable, personalized guest experience that complemented its sustainability effort. Control features include one-touch energy settings that manage lighting and HVAC.

• The "Wake Up" at one well-known NYC hotel allows the lights to gradually come on over a 15-minute period to simulate the sun rising. It can also include turning on the TV to a favorite morning news station, and automatically opening drapes to let natural light into the room.

• Hotel management in a Las Vegas hotel enjoys energy efficiency with automatic "unoccupied" guestroom sensors. Guests can also "green" their stay in one-button touch that modifies the light level, room temperature, and the frequency of linen changes.

Taking care of business

When it comes to business operations, sometimes it's about what you don't see. To that end, Control4 has developed system management software packages for remote management servers (RMS) that give hoteliers unprecedented management and in-room control across the entire property.

The Control4® Hospitality Server software is used to seamlessly integrate existing property management systems with trouble-ticketing systems and Control4 guest-room equipment. This enables automation based on check-in, check-out, and guest service requests.

The Control4® Remote Management Solution software gives you full, detailed control of your guest rooms no matter where you are.

Easy to learn and easy to use, the web-based application can alert maintenance when an issue arises and even notify hotel staff when new batteries are needed for a remote control or a mini-bar requires a restock.

> "Very high tech and all high quality. Huge TV, great sound system, and one button automated lighting for every light in the room.
>
> —TripAdvisor customer review, Rosewood Sand Hill Resort

How it all works together

Just a few Control4® products can deliver a dramatic difference for the guest experience. Better still, Control4 Hospitality Solutions seamlessly integrate with third-party management systems and applications, including locks, card swipes, mini-bars, shades and more.

Controllers

The "brains" of the operation. Controllers provide the behind-the-scenes management of all intelligent devices in the room.

Thermostats

Wireless Control4® thermostats make it effortless to control temperature based on occupancy and check-in status.

Touch Screens

Sleek in-wall or portable touch screens make it easy for your guests to enjoy total control from anywhere in the room.

System Remote Control

With an OLED backlit display, the Control4® SRH-150 remote gives guests on-screen control right where they expect it—on every TV.

2, 3 or 6-Button Keypads

Customize control features that offer one-touch convenience for guests and benefit hotel operations: "ALL OFF" or "GREEN MY STAY."

Dimmers & Switches

Reduce utility bills, extend bulb life, conserve resources, and provide the convenience of pre-determined, one-touch lighting scenes.

Motion & Contact Sensors

Automatically manage energy effectively and efficiently with more accurate occupancy control.

Wireless Music Bridge

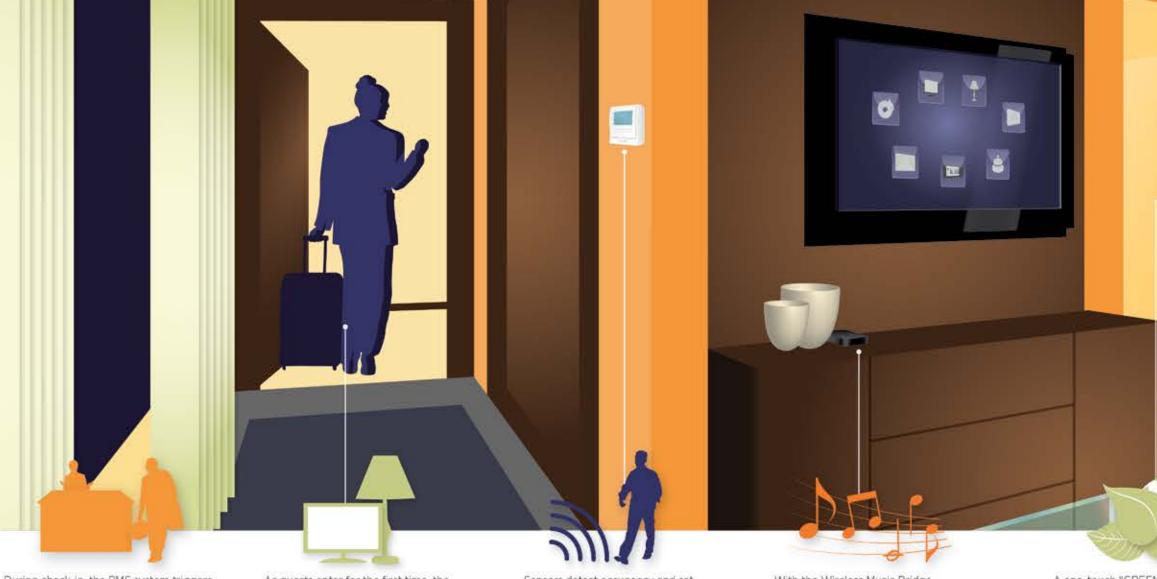Enable guests to enjoy their music from their phones wirelessly without a clunky docking station

Impress your guests

During check-in, the PMS system triggers an "Occupied" room state: Temperature is brought to a comfortable setting as guests head to the room.

As guests enter for the first time, the "Welcome" scene is activated: Lights go on, music plays, drapes open, and the TV displays a personalized greeting.

Sensors detect occupancy and set thermostats back automatically to reduce energy waste. Likewise, sensors can activate the path to the bathroom when a guest gets out of bed.

With the Wireless Music Bridge, guests can play their music from their smart phone or tablet.

A one-touch "GREEN" button makes it easy for guests to "opt-in" to the hotel's earth-friendly program.

With the Control4® remote, guests can control TV, music, lights, thermostat, and even request hotel services from the concierge, spa, and more.

A bedside "GOOD NIGHT" button automatically activates the "Privacy" notification, closes the drapes and turns off lights, TV and/or music.

Good-bye shrill alarm clocks and wake-up calls from strangers. Guests can schedule their rise with sunshine, a favorite TV show, music or whatever makes them happy.

What do you want to control?

With the ideal standards-based automation and energy management solutions for the hospitality industry, Control4®
Hospitality Solutions enhance the guest experience in more than 11,000 hotel rooms in 10 countries around the globe.

Discover what Control4 can do for you. Email us at hospitality@control4.com.

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Control4
Better. Together.™